



**QIS COLLEGE OF ENGINEERING AND TECHNOLOGY
(AUTONOMOUS)**

Approved by AICTE | Permanent Affiliation: JNTU-Kakinada | UGC-Recognized

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Ponduru Road, Vengamukkapalem, Ongole, Prakasam (Dt), Andhra Pradesh - 523272

05.08.2023

Report on Intra Institutional Start-up Competition

Title of the Programme	:	Intra Institutional Start-up Competition
Resource Person	:	Dr. SK. Shamshad Ahamed, Associate Professor and Head, MBA, QISCET, Ongole, AP Dr.S.Suresh Kumar, Deputy Director - EDC, DPR, QISCET. Dr.S.Prasad Jones, Deputy Director - Projects, DPR, QISCET.
Date and Time	:	03.08.2023 & 09.00 AM to 5.00 PM
Mode of Session	:	Offline
Meet App	:	NA
Total number of Participants	:	Attended : 40 Batches (4 (or) 5 persons for each batch)

Brief details of the event:

QISCET - MBA & IIC held a startup idea competition on August 3, 2023. The business plans that the students presented were examined by Dr. SK. Shamshad Ahamed, and Team. They focused on the processes involved in generating an innovative business model and how to go about doing so.

Response of the audience: The students took an active part and presented their business ideas to the evaluator. Additionally, they described their project and the way they gain knowledge. Each group of youngsters confidently displayed their ideas and explained properly. The students excited, and inspired by the ideas presented by their fellow friends.

Faculty Coordinator Name & Email ID: Dr.N.Janardhana Rao,

drjanardhan@qiscet.edu.in

Learning Outcomes:

Students gained knowledge on how to present their business plans in front of expert evaluation panel members. The Selected projects are going to upload in MSME.



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Expert Narration:

Dr. SK. Shamshad Ahamed, Professor & Head, MBA and team of faculties evaluated the proposed business ideas for startup. The experts asked about the market potentials and students explained their plans. The selected teams awarded by certificate and also connected with incubation unit in the campus for further progress. The suggestions given by them delighted and encouraged the youngsters.

Event Photos:



Date: 05.08.2023

Place: Ongole

Dr.N.Janardhana Rao,

Event Coordinator